



**THE BASEMENT IS
YOUR SPACE. PROTECT
YOUR TERRITORY.**



TOP REASONS

to invest in an Aprilaire dehumidifier:

- 1 Protection**
Remove odors and get better protection against mold & mildew
- 2 Durability**
Designed for heavy usage in damp basements and long life, including a 5-year all-inclusive warranty
- 3 Convenience**
No more regular dumping out musty water
- 4 Made in USA** 

Avoid that basement smell.

If your portable dehumidifier is running all day, it's not keeping up. Aprilaire dehumidifiers remove up to *1/3 more water per day* — keeping your basement mildew and odor free. *Invest in a high capacity, high efficiency unit that works.*



Visit Aprilaire.com.

Aprilaire[®]

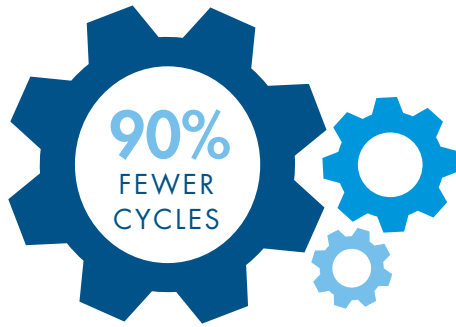
Feel Good. Inside.[™]



PROTECT YOUR BASEMENT AND YOUR WALLET.

LESS WEAR AND TEAR :: DEHUMIDIFIER CYCLE COMPARISON

Standard portables need to start and stop more often to keep up with basement dampness, causing extreme wear and tear on compressors. *Invest in long term protection.*



RESULTING IN A LONGER LASTING PRODUCT.

Aprilaire	Leading Portable
16.8 CYCLES DAILY	175.2 CYCLES DAILY
4,032 CYCLES SEASONALLY (8 MONTHS)	42,048 CYCLES SEASONALLY (8 MONTHS)

All products were tested concurrently in actual basement conditions; NOT a lab test chamber. These were actual real-life operating comparisons.

“ The amount of use your unit sees is one of the major determining factors affecting how long your dehumidifier will last. Units in **CONSTANT USE** and those improperly matched to the size of the area you’re trying to treat will **EXPERIENCE GREATER WEAR, POTENTIALLY SHORTENING THEIR LIVES.**

Read more on eHow.com at tinyurl.com/pxyek7p

BRAND	CAPACITY / DAY	SEASONAL COST	WARRANTY	MADE IN
Aprilaire	90 pints/day	\$64.80	5 years	MADE IN USA WI, USA
Kenmore	70 pints	\$304.80	90 day limited	China
GE	70 pints	\$242.40	1 year limited	China
SoleusAir	70 pints	\$204.00	1 year limited	China

*Operating costs calculated by multiplying the average amount of actual daily run time, power consumption when running and local (Madison, WI) utility electric rate.

SAVING YOU **\$177.60** YEARLY ON YOUR ELECTRIC BILLS

FREE 72 HOUR IN-HOME TRIAL DEMONSTRATION

Feel the difference. Contact your dealer for details and availability. Demonstration offer for a limited time.



1.800.721.6435

Aprilaire
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